

DTS2026 CONFERENCE

4th Edition

Where: University of Naples Parthenope, Italy

When: 20-23 May 2026

WWW: www.dtsconference.org

Co-Chairs: Francesco Schiavone &
Nessrine Omrani



DTS2026 INTERNATIONAL CONFERENCE

20 to 23 May, 2026

University of Naples Parthenope (Italy)

Call For Papers - V.1

ORGANISING INSTITUTIONS



DISAQ - Department of Management and Quantitative Studies

University of Naples Parthenope, Italy

<https://www.disaq.uniparthenope.it>



IDTSE – Management Department

Paris School of Business, France

<https://www.psbedu.paris/fr>

KEYNOTE SPEAKER

Christopher L. Tucci, Imperial College London, UK

CONFERENCE CO-CHAIRS

Francesco Schiavone, University of Naples Parthenope

Nessrine Omrani, Paris School of Business

“MEET THE EDITOR” SESSION

Maria Savona, Editor in Chief

Research Policy



Luigi De Luca, Editor in Chief

Journal of Product Innovation Management



Beatrice D'Ippolito, Associate Editor

Journal of Management Studies



Vincenzo Corvello, Editor in Chief

European Journal of Innovation Management



"JOURNAL OF MANAGEMENT STUDIES" PDW FOR THIRD-YEAR DOCTORAL STUDENTS AND EARLY CAREER RESEARCHERS

Beatrice D'Ippolito, Associate Editor, Journal of Management Studies

SEMINAR FOR DOCTORAL STUDENTS

Innovative Methodologies for Excellence in Teaching

PRACTITIONERS ROUNDTABLE

Top managers and policy-makers, experts in digital transformation and AI

CONFERENCE THEME

Digital Transformation? Handle with Care

Digital transformation (DT) refers to “a fundamental change process, enabled by the innovative use of digital technologies accompanied by the strategic leverage of key resources and capabilities, aiming to radically improve an entity and redefine its value proposition for its stakeholders” (Gong and Riebere, p. 12, 2021). An entity could refer to various subjects, such as an organisation, a business network, an industry, or society.

This phenomenon is generating unprecedented disruptions in society, industry, and organisations, stimulated by a variety of digital technologies, including artificial intelligence (AI), the metaverse, big data analytics, cloud computing, and the Internet of Things (IoT). The use of digital technologies is considered a great enabler of various strategic approaches, such as digital servitization, that support value co-creation and product personalisation in many industrial sectors and service industries.

A growing number of articles in informative press and technical reports show that DT and its technologies form a complex phenomenon which, of course, can generate positive outcomes but also negative effects for its end-users. Thus, despite the great potential of DT, it is a double-edged sword, implying risks and ethical challenges. Indeed, digital technologies’ criticality includes: the spread of biases, privacy abuses, job losses, lower human faculties engagement and a significant environmental impact.

As an instance, [Forbes](#) outlined several technological, organisational, ethical, social, and practical challenges and other risks that companies adopting AI systems to make decisions may experience. Additionally, a recent [MIT study](#) about large language models and cognitive decline found that frequent users of ChatGPT over a few months have lower brain engagement and consistently underperform at neural, linguistic, and behavioural levels.

These and other evidence that emerged over the last few years show digital transformation is something that people, companies, and governments need to handle with care. Although this statement might be quite clear to managers and practitioners, academic researchers still have to build a substantial body of knowledge about what we could call “the dark side of digital transformation”.

Starting from this assumption, the main goal of the DTS2026 conference is to highlight and identify a variety of key instructions, models, and guidelines for individuals, organisations, and societies in the effective adoption and implementation of digital transformation technologies.

For DTS2026, we encourage the submission of conceptual and empirical papers using a diverse range of methods (either quantitative or qualitative) and taking into account this so-far underexplored perspective. Research papers bridging the gap between theoretical conceptions and practical insights are highly welcome. As such, this conference calls for, but is not limited to, contributions in the following areas of interest:

- The “Dark Side” of digital transformation and AI.
- AI-driven transformation in communities, firms, and societies.
- The influence of digital transformation on inter-organisational relationships.
- Digital servitization and value co-creation.
- Smart mobility and logistics.
- Opportunities and risks of digital transformation in finance.
- Digital transformation, sustainability, ESG, and circular economy.
- Digital transformation in SMEs and family firms.
- Ethics and Responsible AI.
- Digital transformation across industries (e.g., healthcare, agrifood, tourism...).
- Genders and cross-cultural cultures and biases in digital transformation.
- Organisational and industrial response to cyber-criminality.
- Digital transformation for marketing, consumer behaviour, social media, and branding.
- Accounting perspectives in the digital area.

The conference is promoted by DISAQ at the University of Naples Parthenope and the Paris School of Business. The conference is also supported by the DISAQ “Progetto di Eccellenza 2023-2028”.

PUBLICATION OPPORTUNITIES

The conference scientific committee will select the best high-quality full papers presented at DTS2026 and provide reliable and in-depth feedback on the manuscripts’ potential for formal submission to the journals presented at the conference.

In addition, the Conference organisers will encourage authors of high-quality and relevant full papers presented at DTS2026 to submit their manuscripts to the call for papers “Artificial Intelligence and Bias: Questions, Challenges and Opportunities for Entrepreneurship” from the “International Journal of Entrepreneurial Behavior Research” (Emerald). All submissions will undergo IJEER’s independent peer review process, in line with the journal’s policy. Authors will be asked to report a footnote that their paper was presented at DTS2026.

As with all submissions, manuscripts will undergo the independent peer-review processes of each journal in accordance with their own specific editorial policies. Participation in the conference does not guarantee the paper's publication in these journals.

Other journal publication opportunities will be communicated soon.

All the DTS2026 participants can publish their full papers or long abstracts (between 1200 and 1600 words long) as conference proceedings in the Springer book “Advanced Perspectives and Trends in Digital Transformation of Firms, Networks, and Society – 4th International Conference of the Digital Transformation Society, Naples, Italy, May 20-23, 2026”

VENUE

The conference will take place at **Palazzo Pacanowski**, via Generale Parisi 13, 80132 – University of Naples Parthenope – Naples (Italy).



SUBMISSION PROCEDURE

Please submit your Full Paper or Extended Abstract via the platform <http://dts2026.confnow.eu/> by February 20th, 2026.

IMPORTANT DATES

- Tracks proposal: Between 15 and 31 October 2025 via the platform dts2026.confnow.eu/
- Full Papers and Extended Abstract submissions: Between 10 December 2025 and 10 February 2026.
- Notification of acceptance: No later than 10 March 2026.
- Conference registration: Starts on 1 February 2026, No later than 31 March, 2026 (Early bird), no later than April 20th, 2026 (Regular).
- JMS PDW for Third-Year Doctoral Students and Early Researchers: 20 May 2026 (Afternoon).
- Conference: 20, 21, 22, and 23 May, 2026.

REGISTRATION AND CONFERENCE FEES

Registration

More information will be available soon. Participants will register for the conference via the platform <http://dts2026.confnow.eu/> .

No invitation letters to conference participants will be delivered before the formal registration and payment.

Conference Fees

	Early bird	Regular
Faculty members/Practitioners	450 €	500 €
DISAQ/PSB Staff	330 €	380 €
PhD Student	250 €	300 €

Early bird registration: 1 February 2026 – 31 March 2026

Regular registration: 1 April 2026 - 20 April 2026

The participation fee includes:

- Participation in all conference sessions
- Gala dinner (21 May)
- Coffee breaks & lunch (21 & 22 May).

CANCELLATION PROCEDURE

- The registration of participation is binding.
- Payments will be refunded if the organizers cancel the conference. Refunds are not possible in other cases.
- The participation fees are owed upon registration and are payable within 7 days following submission of the registration (but not later than 7 days before the starting day of the event).
- Participation is not guaranteed until full payment of the registration fee is received.

- The conference program may be subject to changes.
- Registration remains valid if the conference has to be postponed.

Note: DTS Conference Chairs are not responsible for any failure to perform its obligations if it is prevented or delayed in performing those obligations by an event of force majeure. Force Majeure events include natural disasters, and terrorist attacks.

All registrations must be pre-paid online, in Euros (€).

Full payment must be received in full before the Conference. If you register at the early registration rate, payment must be received in full by the Early registration deadline. If payment is not received at this time, your registration rate will automatically be changed to standard registration, and the regular fee will be due. On-site registrations are not allowed.

Information about the payment will be released soon.

PRIVACY

By registering and participating to DTS2026 you agree that the personal data you submit will be used to process your registration and, thus, enable your participation in the event and your receiving updates regarding the event. Your data will be stored and processed in compliance with the EU legal regulations. Your contact information may be added to our communication database, the purpose of which is to inform of future events of DTS.

You may opt out from being included in this communication database at any time by sending an email to dts2026@uniparthenope.it

AUDIOVISUAL

The congress venue and area will be used to photograph, record videos, and film footage. By your presence in this area, you acknowledge that you have been informed that you may be recorded as part of the release in any media now known or hereafter devised, in perpetuity, throughout the known universe and the advertising and publicity thereof by DTS and DISAQ.

Further, by your presence in this area, you grant your permission for your likeness and voice to be included therein without compensation, credit or other consideration. Thank you for your understanding and cooperation.

ACCOMMODATION LIST

A list of hotels with agreed-upon fares will be made available soon.

CONTACT EMAILS

For more detailed information, please contact the conference co-chairs at:

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n.omrani@psbedu.paris

Conference official e-mail address: dts2026@uniparthenope.it

Looking forward to seeing you in Naples!!!

The DTS2026 Conference Co-Chairs

CONFERENCE SPONSORS AND PARTNERS

