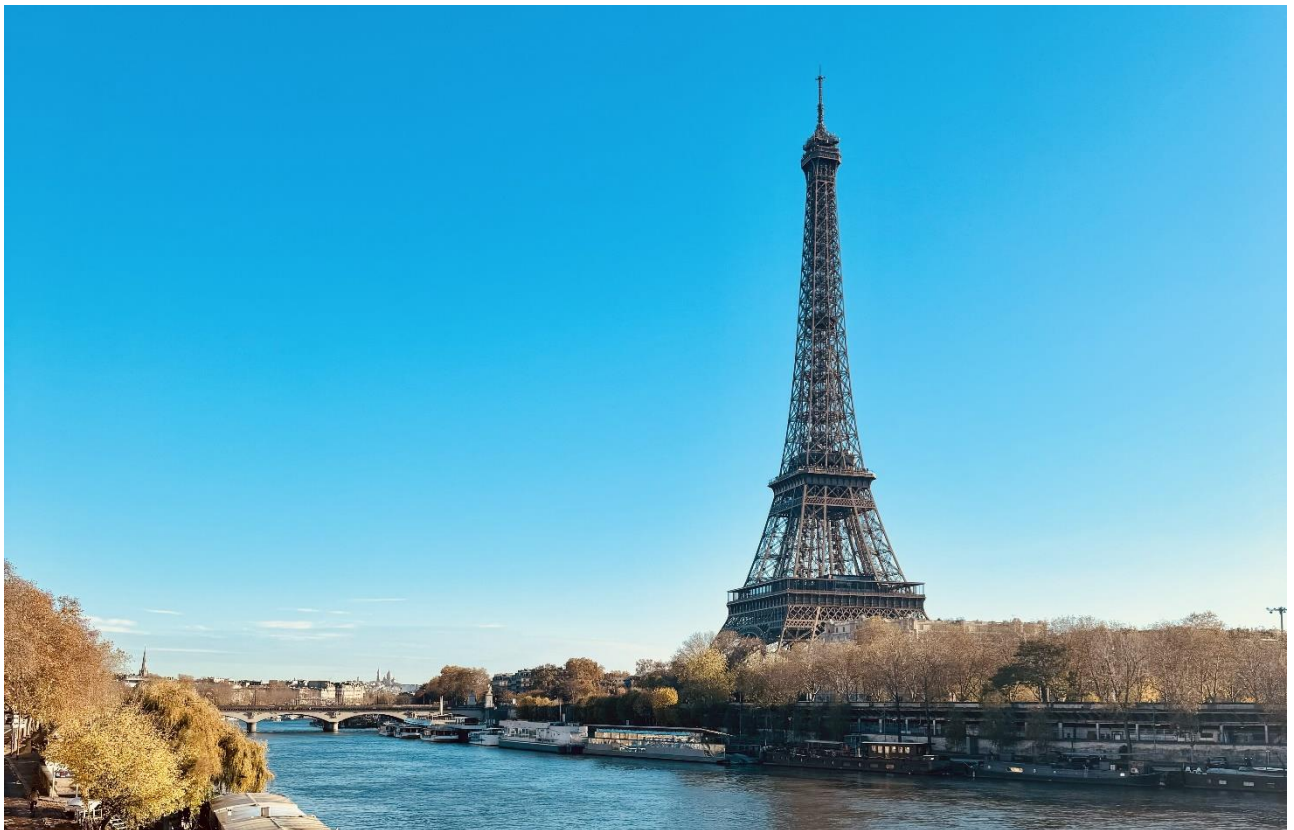




DIGITAL TRANSFORMATION SOCIETY

International Conference

DTS – 2025 (3rd edition)
Paris (France), May 22-23, 2025



[DTS2025 WEBSITE](#)

Call For Papers - V.2

ORGANISING INSTITUTIONS



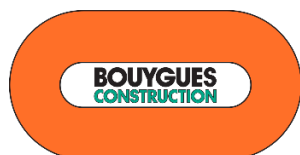
IDTSE – Management Department,
PSB Research Lab,
Paris School of Business, France
<https://www.psb.edu.paris/fr>

59 rue Nationale, 75013 Paris, France



DISAQ – Department of Management
and Quantitative Studies, University of
Naples Parthenope, Italy
<https://www.disaq.uniparthenope.it/>

IN COLLABORATION WITH:



CONFERENCE CHAIRS:

- **Prof. Nessrine Omrani**, Paris School of Business
- **Prof. Francesco Schiavone**, University of Naples Parthenope

ORGANIZING COMMITTEE:

- **Prof. Nessrine Omrani**, Paris School of Business
- **Prof. Francesco Schiavone**, University of Naples Parthenope
- **Dr. Héger Gabteni**, Paris School of Business
- **Prof. Francesco Paolo Appio**, Paris School of Business
- **Dr. Yosr Ben Tahar**, Paris School of Business
- **Dr. Marta Ballatore**, Paris School of Business
- **Dr. Anna Bastone**, University of Naples Parthenope
- **Dr. Federica Zeuli**, University of Naples Parthenope
- **Dr. Serap Atan Vandercruyssen**, Paris School of Business
- **Ms. Stephany Saavedra Caicedo**, Paris School of Business

KEYNOTE SPEAKER

- **Prof. Pattie Maes**, MIT – Massachusetts Institute of Technology

“MEET THE EDITOR” SESSION:

- Technological Forecasting and Social Change
- Technovation
- Journal of Engineering and Technology Management
- IEEE-Transactions on Engineering Management
- European Journal of Innovation Management

PLENARY SESSION ROUNDTABLE:

- THALES
- UNESCO
- BOUYGUES
- SANOFI

CONFERENCE THEME

Human-Machine Synergy and the Digital Future: Exploring Collaboration and Competition

Digital transformation refers to the profound and disruptive changes reshaping society, industry, and organizations, driven by advancements in digital technologies such as artificial intelligence (AI), the Metaverse, big data analytics, cloud computing, and the Internet of Things (IoT). These technologies are not only revolutionizing processes but also redefining how businesses deliver value, innovate, and maintain competitive advantage in an increasingly digital world. In this era of rapid change, digital technologies have become critical enablers of value co-creation across sectors, particularly in complex service industries. However, their successful integration into all facets of an organization—its operations, decision-making, customer interactions, and innovation processes—demands a fundamental shift in how businesses operate. AI, in particular, plays a pivotal role in this transformation, augmenting human abilities and enhancing operational efficiency, strategic decision-making, and the overall customer experience.

This conference centers on the evolving relationship between humans and AI systems, emphasizing how collaboration between the two can drive innovation, boost productivity, and unlock new opportunities. Rather than viewing AI as merely a tool, the conference explores a symbiotic partnership where human creativity and judgment combine with machine precision and scalability to achieve superior outcomes. At the same time, it recognizes the competitive dynamics between humans and machines, posing critical questions about the future of work, ethics, and trust in this ever-evolving landscape.

We invite conceptual and empirical papers that use a wide range of methodologies—whether quantitative or qualitative—and bridge the gap between theory and practice. We particularly welcome contributions that offer new insights into the following tracks:

- [Track 1: General Track](#)
- [Track 2: AI and Open Innovation](#)
- [Track 3: Digitizing workforce practices](#)
- [Track 4: AI in the service sector](#)
- [Track 5: AI in the insurance industry](#)
- [Track 6: Legal and Economic implications for AI](#)
- [Track 7: Digital transformation in tourism](#)
- [Track 8: Family firms in the digital age](#)
- [Track 9: AI for sustainability](#)
- [Track 10: Managing Human-Machine Teams](#)
- [Track 11: Predicting with AI](#)
- [Track 12: AI in Healthcare](#)
- [Track 13: Digital transformation and innovation in smart cities](#)

- [Track 14: Overcoming Resistance to Human-AI Collaboration](#)
- [Track 15: Digital transformation for social entrepreneurship](#)
- [Track 16: AI and Green Finance Accelerating Energy Transition](#)
- [Track 17: Digital transformation for knowledge management](#)

This conference will offer a platform for researchers, practitioners, and policymakers to engage in meaningful discussions about the collaborative and competitive dynamics of AI and human systems, paving the way for more inclusive, sustainable, and innovative futures.

The conference is co-organized by Paris School of Business and University of Naples Parthenope.

PUBLICATIONS OPPORTUNITIES

The best papers will be reviewed by the conference scientific committee for publication in the following journals:

- Technovation
- IEEE-Transactions on Engineering Management
- Journal of Engineering & Technology Management
- Technological Forecasting & Social Change
- European Journal of Innovation Management

Participation in the conference does not guarantee the paper's publication in these journals.

BEST PAPER AWARDS

Full papers will compete for the ***best academic or best practitioner paper award*** based on author affiliation.

VENUE

The conference will take place at Paris School of Business, 59 rue Nationale, 75013, Paris, France.

SUBMISSION PROCEDURE

Paper / Extended abstract:

Please submit your Full Paper or Extended Abstract (**anonymous**) in PDF format via this link: <https://dts2025.sciencesconf.org/> by **February 9, 2025**.

The first page of your submission must contain all the information mentioned in the submission **Template** bellow. Only the revised version must contain the title, author(s) and contact information of the corresponding author.

- **Download the submission template for the extended abstract**

[Template Extended Abstract DTS 2025.docx](#)

- Download the submission template for the full paper

[Template Full Paper DTS 2025.docx](#)

- Download the .ppt template example

[Template slide DTS 2025.pptx](#)

IMPORTANT DATES

- **Full Papers and Extended Abstract submission: must be submitted No later than February 9, 2025** following this link : [DTS2025 Submission Link](#) (using the Template).
- Notification of acceptance: No later than March 14, 2025.
- Conference registration: No later than March 28, 2025 (Early bird), no later than April 10, 2025 (Regular).
- Submission revised version: April 20, 2025
- Conference: 22nd and 23rd of May, 2025.

No invitation letters to conference participants will be delivered before the formal registration and payment.

REGISTRATION AND CONFERENCE FEES

Registration

Coming soon.

Conference Fees

	Early bird	Regular	Gala dinner
Academic and Professionals	420 €	480 €	95 €
DISAQ/PSB Staff	270 €	320 €	95 €
PhD student	270 €	320 €	95 €

Early bird registration: January 1st, 2025 – March 28, 2025

Regular registration: March 29, 2025 – April 10, 2025

The gala dinner will take place on May 22. Fees: 95€.

The participation fee includes:

- Participation in all conference sessions.
- Coffee breaks
- Lunch (Friday 23 May).

Cancellation procedure:

- The registration of participation is binding.

- Payments will be refunded if the organizer cancels the conference. Refunds are not possible in other cases.
- The participation fees are owed upon registration and are payable within 7 days following submission of the registration (but not later than 7 days before the starting day of the event).
- Participation is not guaranteed until full payment of the registration fee is received.
- The conference program may be subject to changes.
- Registrations remain valid if the conference has to be postponed.

Note: DTS Conference Chairs are not responsible for any failure to perform its obligations if it is prevented or delayed in performing those obligations by an event of force majeure. Force Majeure events include natural disasters, and terrorist attacks.

Useful information for participation to the next DTS 2025 CONFERENCE

Privacy

By registering to participate in this conference you agree that the personal data you submit will be used to process your registration and thus enable your participation in the event and your receiving updates regarding the event. Your data will be stored and processed in compliance with the EU legal regulations. Your contact information may be added to our communication database, the purpose of which is to inform on future events of DTS.

You may opt out from being included in this communication database any time, by sending an email to dts2025@psbedu.paris

Audiovisual

The congress venue and area will be used to photograph and record video and film footage. By your presence in this area, you acknowledge that you have been informed that you may be recorded as part of the release in any media now known or hereafter devised, in perpetuity, throughout the known universe and the advertising and publicity thereof by DTS and PSB.

Further, by your presence in this area, you grant your permission for your likeness and voice to be included therein without compensation, credit or other consideration. Thank you for your understanding and cooperation.

CONTACT EMAILS

For more detailed information, please contact the conference chairs at:

n.omrani@psbedu.paris

francesco.schiavone@uniparthenope.it

Conference official email address:

dts2025@psbedu.paris

Looking forward to seeing you in Paris !

DTS Conference Organizers